

# Garden Design Process

## TEN STEPS

### STEP ONE - The Client Brief

An appointment is arranged to meet at the garden location at which we introduce Prima Gardener the Company and we begin a dialogue setting out first considerations and requirements. Points regarding the general layout, current features, the main themes and your preferences are carefully investigated from the outset. It is important to us that the working relationship between us follows a responsive, collaborative and faithful approach. The creative process will begin here, with our expert design responses to your needs and how the garden itself *lends* certain possibilities to the project as a whole.

Fee - Meeting (Approx 1hr)

FOC.

### STEP TWO - Project Overview & Cost Projections

Following the Client Brief meeting, we will pull together a bespoke proposal that blue-prints the project from an early standpoint as far as the design overview and cost projections. These costs include comprehensive design *and* build projections. Our aim is to achieve clear, methodical and straightforward project delivery, following a simple step process our clients can reliably trust.

Fee - Design Service

Downpayment

### STEP THREE - Garden Design Concept Plans

The conceptual stage of the garden design involves the application of our specialist horticultural expertise, creative mastery and intrinsic sense of landscape form, function and artistry. The resulting works are a free hand, illustrative design representation that considers the priorities set out in the Client Brief, adheres to the necessary cost projections and puts to page the creative interpretation and intentions of the designer.

Fee - Garden Design Concept Plan A2 colour

+ £1,000 plus VAT

## STEP FOUR - Design Meeting + Contract

On making the final design choices to be incorporated into the Master Plan, after close guidance and inspiration from the design team; our garden design project clients can envisage the full impact of their new garden and get a deep sense of the technical dynamics which will bring each landscaped element to life.

All surveys, site assessments, drawings, plans, construction detailing and information required for the design are set out here in line with the specific contractual agreement. *(Prima Gardener projects are subject to contract and clients should always read our full company terms and conditions.)*

Fee - Included in Design Pack

## STEP FIVE - The Design Pack + Project Deposit

The Design Pack is a comprehensive design folder that includes

- Topographical Site Survey & Analysis Documents
- Scale Garden Design Master Plan (colour)
- Construction Plans (All specifications for design features)
- Soft Landscaping Plan (colour - keyed)
- Soft Landscaping List (full professional specifications)

On presentation of the Design Pack we will confirm a project start date for the works to begin on the construction of the Garden Design. At this point, in line with the agreed project costs and contract agreement, the deposit instalment will be required. Once this is received, your project is listed on our schedule and the build team will swiftly begin the site prep and orders for plants, materials etc.

Fee - Design Pack (TYPICAL)  
Project Deposit 50% (TYPICAL)

£5,000(upwards)

## STEP SIX - Build Phase 1

Site preparations that include clearing, groundworks, setting layout and levels, organising access, signage, skips and putting machinery, equipment and WC on site will be the first priority. Establishing our site management rules, client and worker site safety, risk assessments and general site conditions will follow.

Identifying potential anomalies that the survey may have overlooked is also a focus.

## STEP SEVEN - Build Phase 2

Hard Landscape elements are generally but not strictly the large part of building phase 2. Also electrical lighting/sound systems, water features and major structures and boundaries are installed at this point. Adhering (with minute accuracy) to the Master Plan in forming the 'bone structure' of the design ensures a stronger delivery of all components through to the final finishes and details.

### **STEP EIGHT - Build Phase 3**

Often weighing in as mature, impact specimens the trees planted with specialist-level expertise in build phase 3 can secure profound changes within the site and scheme as a whole. Carefully selected shrubs, hedging, climbing plants, perennials, grasses, bulbs and turves alter and improve the visual, ecological and experiential value of the garden design. Clients can see their garden design emerge from detailed drawings into proper form.

### **STEP NINE - Completion**

The penultimate step to the garden design process is a series of final touches and assessments to ensure that all features, structures, planting, electrics, irrigation systems, supports, ornamental mulches and so on are completed to a high standard. (This may occur once the site has been cleared.) Full photographic and evidential records are taken to ensure excellent project delivery is achieved and the first/second years' establishment can be monitored where required.

Fee - Project Final Payment

### **STEP TEN - Aftercare**

Prima Gardener will guarantee continued support and help in nurturing your new garden at 1 month, 6 month and 12 month intervals inclusive to the design process costs.

It is crucial that the first year of establishment gets off to the best possible start with conditions being monitored and opportunities given to observe new or unexpected developments or potential issues before they arise. Need for extra lighting or reduced irrigation can be resolved.

Prima Gardener 12 month maintenance contracts serve to maintain a garden to excellent professional standards all year round.